

LEAD THE
WAY

ACLU SoCal Lobby Training

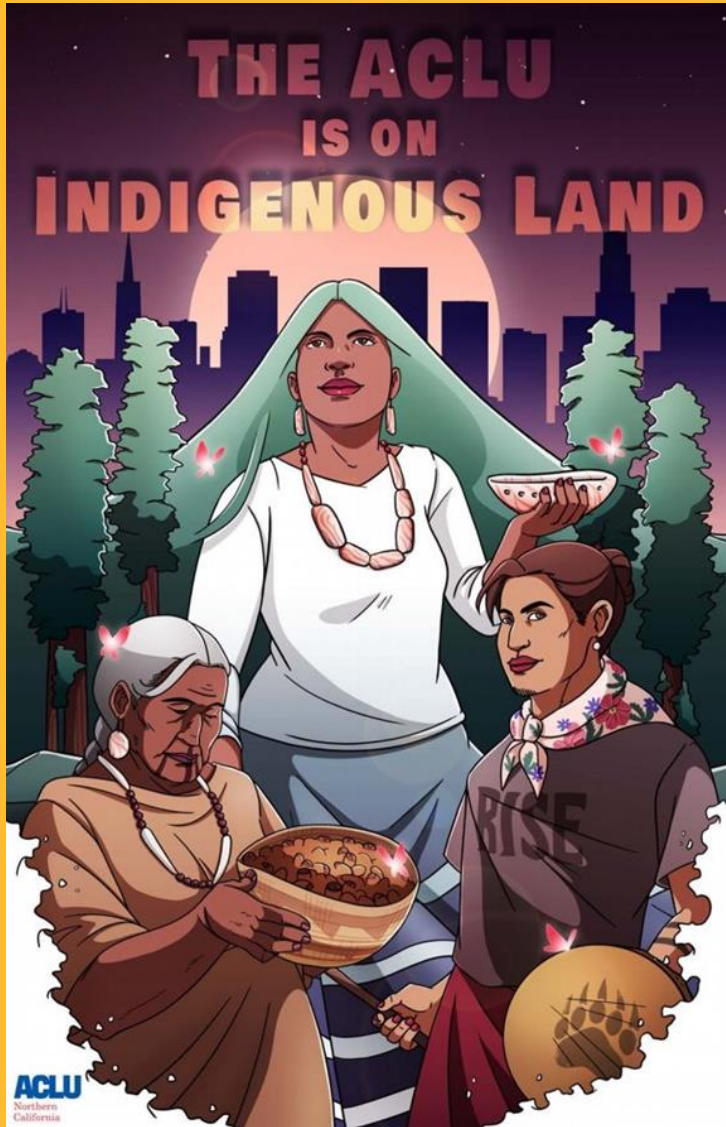


Introductions

- Your Name
- Pronouns
- City
- First time or returning lobby volunteer?

- *This session is being recorded





Human Rights for Everyone

Indigenous People

Women

Youth

People of Color

Lesbian, Gay, Bisexual, and Transgender People

Immigrants and Refugees

Members of Minority Religions

People with Disabilities

People experiencing Poverty or Homelessness

People who are currently or formerly

Incarcerated

Be open-minded

Take space and Make space

Respect pronouns (ie he/his, she/her, they/them)

Care for yourself and Support each other

We are all learning/unlearning

Acknowledge and own impact

HAVE FUN!

Tonight's Agenda

- Review Materials
- Research Your Legislators
- Messaging/Talking Points
- Telling Your Story
- Practice

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Lobby Visit Goals

- Show our power (virtually) at the state capitol
- Empowering ACLU supporters
- Build our advocacy community
- Get these bills passed!



Lobby Visit Resources

- Conference Resource page
- Bill Fact Sheets
- Legislator Scorecard and Voting History
- Your Lobby Captain
- ACLU staff



Roles

- Meeting Kick-off/Introductions
- 1-2 people talk about each bill and/or tell a personal story
- Close the meeting
- Note Taker



<u>Role</u>	<u>Team Member</u>
Take Notes and Submit Notes Form	
Meeting Kickoff/Introductions	
Talking Points AB 1608: Separating Duties of Sheriff's and Coroner's Offices	
Share personal story for AB 1608	
Make the Ask for AB 1608	
Talking Points SB 1038: Keep Facial Recognition Off Police Body Cameras	
Share personal story for SB 1038	
Make the Ask for SB 1038	
Talking Points for SB 1273: Eliminating Law Enforcement Mandates in Schools	
Share personal story for SB 1273	
Make the Ask for SB 1273	
Thank the member, close the meeting.	

Meeting Start

Thank you for meeting with us today. We are among 300 ACLU volunteers attending this year's ACLU California Action Conference.

We are here representing 200,000 ACLU members across California to speak about 3 important bills that, as ACLU Community Advocates, we hope you will support.

(Each person introduces themselves: name, pronouns, and let them know if you are a constituent.)

AB 1608 (Gipson)

AB 1608 would separate coroner's offices from sheriff's departments in counties across the state. It will serve as a building block to promote transparency and accountability when determining the cause of death of an individual who dies in police custody.

(share any personal experiences or stories of people impacted and the problems this bill will solve)

Can we count on the legislator's support for AB 1608?

SB 1038 (Bradford)

SB 1038 extends an existing law that protects our privacy and civil rights by ensuring that body cameras are not used as roving surveillance devices. AB 1215 was signed into law in 2019 and is set to expire after this year. SB 1038 will ensure the continued protection of our civil rights against the use of facial recognition by law enforcement with body-worn cameras.

(share any personal experiences or stories of people impacted and the problems this bill will solve)

Can we count on the legislator's support for SB 1038?

SB 1273 (Bradford)

SB 1273 will eliminate the mandatory requirement that schools notify law enforcement for a wide range of student behavior. Eliminating these requirements will allow educators and school staff the flexibility to adopt non-punitive, supportive, trauma-informed, and health-based approaches to these behaviors.

(share any personal experiences or stories of people impacted and the problems this bill will solve)

Can we count on the legislator's support for SB 1273?

Wrap Up and Close

- Repeat-back any questions
- Confirm any solid commitments
- Thank the legislator and/or staffer(s) for their time
- Fill out the notes document and send ASAP

Wrap Up and Close

KEEP IT SHORT.

Be considerate of your audience's time. If you're lobbying your elected official in person, aim to speak for one to two minutes.

USE THE VPSA MODEL.

Follow the steps on this worksheet to develop a values-led message and end with a direct, concrete ask.

SHARE YOUR OWN STORY.

Stories are powerful tools. Share your own story of self and why the issues matters to you, your community and this moment.



1: VALUES

LEAD WITH WHAT YOU STAND FOR. What inspires you? Why do you want your target audience to act or to change their mind? Write your value proposition.

2: PROBLEM

STATE THE ISSUE, NAME THE THREAT. How does this problem threaten your stated values? Who is causing the problem? Share a story or statistics, but remember to link any one story to a systemic issue.

3: SOLUTION

PAINT A HOPEFUL PATH FORWARD. What can be done to uphold your stated values? Remember to use affirmative language and to acknowledge your audience's agency and responsibility.

4: ACTION

MAKE A SPECIFIC DEMAND. What can the target audience do concretely? If your audience is your legislator, name the bill and its number and ask your legislator directly for their support or opposition.

Sample Legislative Visit Meeting Agenda

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- I. **Open the Meeting**
 - Thank the member/staffer for meeting with you.
 - Everyone introduce themselves.
 - Inform the member/staffer that you are representing 200,000 ACLU members across California to speak about 3 bills that, as ACLU Community Advocates, you hope they will support.

- II. **First, we would like to talk to you AB 1608: Separating Duties of Sheriff's and Coroner's Offices**
 - Introduced by Assemblymember Gipson, AB 1608, would separate Coroner's offices from Sheriff's departments in counties across the state. It will serve as a building block to promote transparency and accountability when determining the cause of death of an individual who dies in police custody.
 - A previous version of the bill passed the Legislature in 2018, SB 1303 by Senator Pan.
 - 10 counties have already separated the duties of the coroner and sheriff, including Los Angeles, Sacramento, San Diego, San Francisco, and others.
 - This is a critical step towards ensuring the medical and civic integrity of our criminal legal system. Families who have lost their loved one in officer-involved incidents deserve fair, unbiased, and just investigations.
 - Share personal story: What values does this bill represent for you personally and for your community. What problems might this bill help solve?
 - Can we count on your support for AB 1608?

- III. **Next, we would like to talk about SB 1038: Keep Facial Recognition Off Police Body Cameras**
 - Authored by Senator Bradford, SB 1038 is a continuation of an existing law that protects our privacy and civil rights by ensuring that body cameras are not used as roving surveillance devices. AB 1215 was signed into law in 2019 and is set to expire on 01/01/2023. SB 1038 will ensure the continued protection of our civil rights against the use of facial recognition by law enforcement on officer-worn body cameras.
 - Body cameras were intended to guard against police misconduct, not as a surveillance system for the police to identify and track Californians. Facial recognition has no place on officer-worn body cameras.
 - Facial recognition performs notoriously poorly on images captured by officer body cameras, according to research, with inaccuracy error rates as high as 100%. The nature of body camera footage – captured by shaky cameras with wide angle lenses that warp people's faces – contributes to accuracy problems.
 - Facial recognition threatens our privacy and free speech rights and, when used by police and immigration enforcement, serves as another dangerous system to abuse Black and Brown people on a massive scale.
 - Share Personal Story: What values does this bill represent for you personally and for your community. What problems might this bill help solve?
 - Can we count on your support for SB 1038?

- IV. **Finally, we want to talk about SB 1273: Eliminating Law Enforcement Mandates in Schools**
 - SB 1273 will eliminate the mandatory requirement that schools notify law enforcement for a wide range of student behavior. Eliminating these requirements will allow educators and school staff the flexibility to adopt non-punitive, supportive, trauma-informed, and health-based approaches to these behaviors.
 - Black students, Latinx students, students of color, and students with disabilities are disproportionately referred to law enforcement, cited, and arrested.
 - Involving law enforcement in the response to common child and adolescent school related behavior contributes to racial inequalities in academics and strengthens the school-to-prison pipeline.
 - This bill will help protect students from unnecessary contact with the criminal justice system.
 - Share Personal Story: What values does this bill represent for you personally and for your community. What problems might this bill help solve?
 - Can we count on your support for SB 1273?

- V. **Ask the member if they have any questions. If you don't know the answer, make a note of it and tell them that someone from the ACLU of California will get back to them with an answer as soon as possible.**

- VI. **Confirm which bills they committed to supporting. Thank the member and everyone for their time. End the meeting. One member of your team fills out and submits [the Lobby Visit Notes Form](#).**

TIME TO PRACTICE!!

- Meet your captain
- Designate Roles
- Practice each section

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What to expect

- You will have 1-2 scheduled legislative meetings
- Many of you will not be meeting with your legislator

Coming Up

- **Monday, April 25 at 12 pm and 5:30 pm**
- Q&A Sessions

- **Tuesday April 26 – Thursday April 28**
- Lobby Visits

- **Tuesday April 26 & April 27 from 12:00 – 2:00 pm**
- Textbanks

- **Thursday April 28 from 5:30 – 6:30 pm**
- Closing Celebration